

Nature & Sustainable Harvest

Armenia is a land of remarkable contrasts—nestled in the South Caucasus and bordered by Georgia, Iran, Turkey, and Azerbaijan. On just 29,800 km² of territory, the landscape spans from subtropical valleys (375 m above sea level) to alpine meadows (4,090 m), allowing travelers to experience “**summer to snow**” in a single day. This small country holds an astonishing botanical wealth:

- **3,800 species of vascular plants**
- **160 plant families and 913 genera**
- **146 endemic species** found nowhere else in the world
- **290 edible mushroom species and 500 edible herbs** used fresh and preserved

At **Armeniac**, our sustainable harvest model transforms these natural advantages into engines of community development. Our objectives are:

- To turn local biodiversity into a **driver of socio-economic growth** rather than a challenge
- To **restore native plant species** that have disappeared from community forests
- To empower households—especially women—through **eco-friendly income-generating activities**
- To promote **climate-smart agriculture and reforestation** as tools for climate resilience
- To support **green tourism** by showcasing Armenia’s authentic wild culinary plants

This model preserves biodiversity, nurtures cottage industries, and elevates Odzun into a hub of sustainable, high-quality wild-crafted production.

Main Objectives of Armeniac’s Sustainable Harvest

At Armeniac, our sustainable harvest initiative transforms natural abundance into a force for community growth and environmental stewardship. Our key goals are:

- **Turning natural wealth into opportunity:** Transforming Armenia’s ecological advantages into drivers of socio-economic development for the Odzun community.
- **Restoring biodiversity:** Replanting native forest species that have disappeared, revitalizing the local ecosystem.
- **Empowering local households:** Creating new, eco-friendly income opportunities—especially for women—through wildcrafting and sustainable agriculture.
- **Sharing knowledge & innovation:** Partnering with other communities to promote climate-smart farming and reforestation practices that address climate change.

Our vision is to preserve biodiversity, foster small-scale cottage industries, and produce high-quality wild-crafted products using natural propagation methods. By popularizing Armenia’s authentic wild edible plants, we also aim to promote **green tourism**, inviting visitors to experience the unique culinary and ecological heritage of the region

